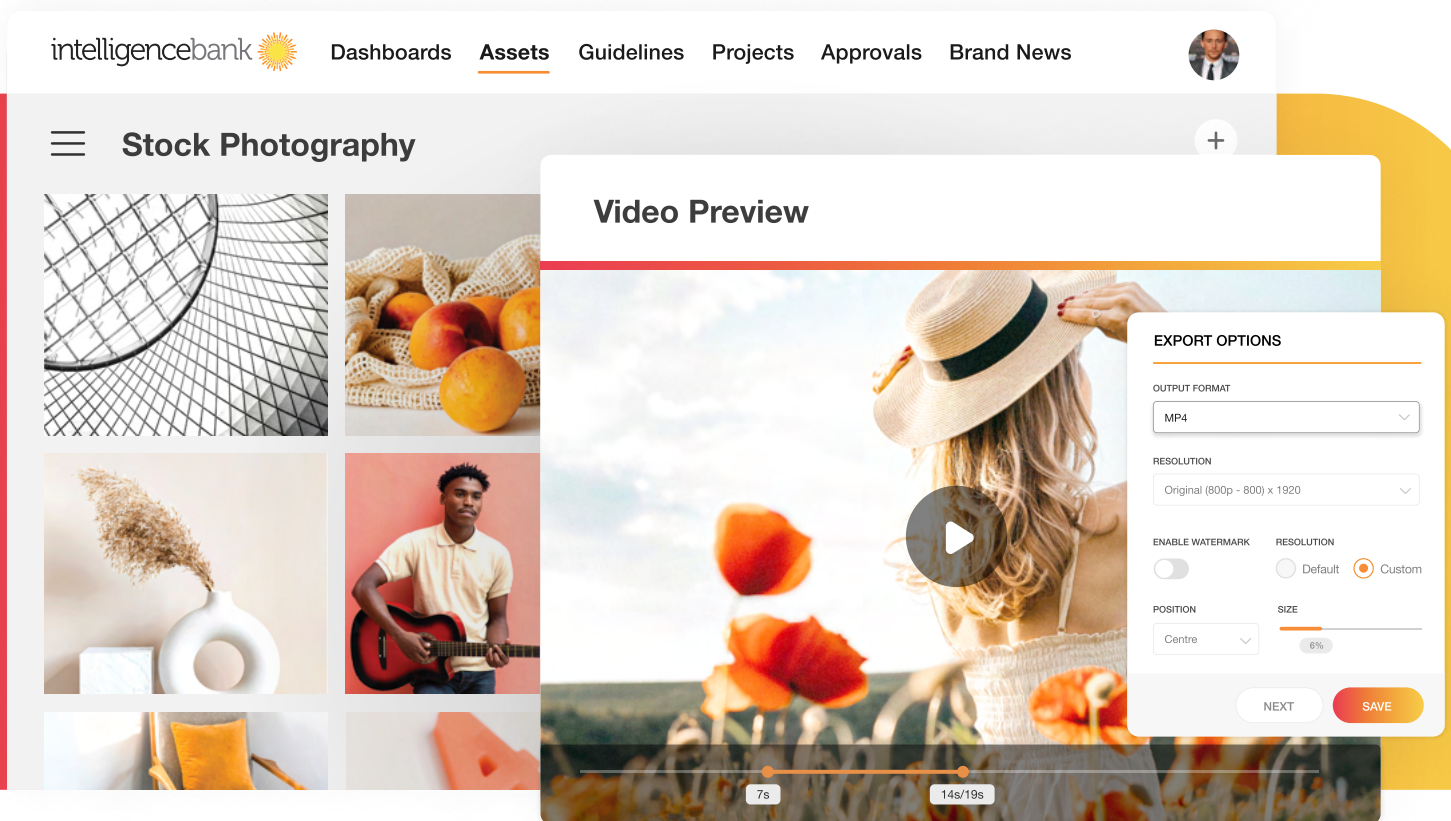


# Digital Asset Management

Digital Asset Management (DAM) is the hub that connects approved creative together and ensures your content is on brand and compliant. It's the single source of truth for storing and distributing brand assets, campaign elements and creative content.



“ IntelligenceBank provides our organization with a single source of truth, where all the most current brand approved assets can be easily shared and distributed. ”





Here's how the world's leading marketers use Digital Asset Management to power their content marketing across channels:



### Manage Brand Compliance

Control and track usage of assets so your team is one click away from using approved brand assets and content.



### Distribute Content Quickly

Transform, crop and resize files on the fly, add closed captions and embed links from your DAM.



### Uninterrupted Access 24/7

Marketing teams, designers, agency partners have uninterrupted access to the latest assets.



### Share Digital Assets Seamlessly

Enable your team to self-serve content, and share content externally with email links and public portals.



### ROI Tracking and Reporting

Determine which assets are driving engagement and manage usage rights.



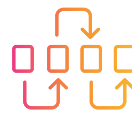
### Just A Few Clicks

Users can seamlessly find, embed, convert, share or publish assets.



### Find Content Faster Than Ever

Search with advanced queries, filtering & AI tagged metadata and facial recognition.



### Go With The Flow

Workflows and proofing let you streamline content requests and approve final creative.



### Integrates With Everything

API driven with hundreds of connections to your favorite apps.

## Want to learn more?



If you would like to know more about our [Digital Asset Management](#), [BrandHub](#) and [Marketing Operations Platforms](#), contact us.



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