

## Open Source Digital Asset Management Solution A unique central system for your assets



**Phraseanet allows you to capture, organize, index, distribute and preserve all your digital content** (photos, videos and other documents) on an online, secure platform, available 24/7

### All essential advantages of one of the leading DAM solutions :

**Complete**, Phraseanet is fully integrated within the enterprise, with several plugins available that allow interconnection with your daily applications.

**Powerful**, thanks to the powerful Elasticsearch engine: You find all your media files faster. A real time saver for the users and a better productivity.

**Money saver** : By centralizing media into a DAM, you make available a common base of re- sources that can be easily searched and shared. You avoid re-purchasing and re-producing. No more waste, we reuse!  
Employees use the right files at the right sizes. You have a total control thanks to a fine manage- ment of user rights, but also of media. And you protect yourself from legal risks by guaranteeing their proper use.

# ACQUISITION

## Multiple acquisition methods

Simple Uploader

Advanced Uploader (pre-indexing, recovery in case of outage, offline mode from a smartphone...).

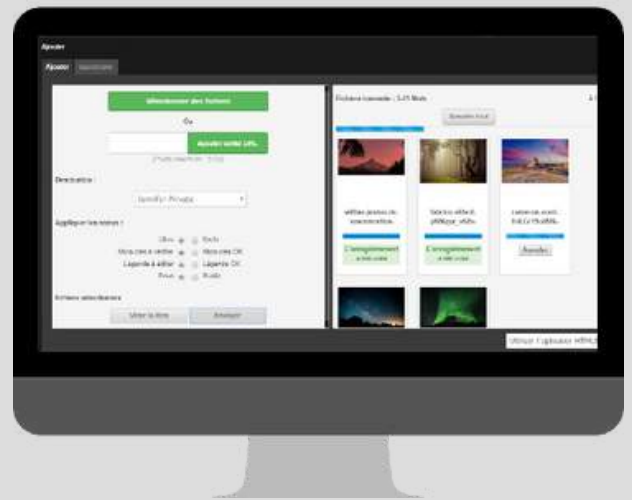
The media acquisition can also be done from drop folders, FTP or via the API.

## Support of all standard photo formats

But also video, audio, PDF, Office, Indesign documents...

## Management of duplicated and non-compliant files

A quarantine, which can be configured, sets aside the documents that do not comply with the prerequisites.



# PROCESSING AND AUTOMATION

## Read and write embedded metadata

IPTC, XMP, Dublin Core, Exif, ID3, MP3, PDF, Office, geolocation

## Making sub resolutions customizable

## Submission to Artificial Intelligence engines

Keywords, colors, personalities, subtitling

## End of rights alerts

## Automatic move of documents

# SEARCH AND VIEW

## Full text and thesaurus search engine

### Intuitive search

Phraseanet relies on the powerful Elasticsearch engine. The user is guided in his search and navigates in a very intuitive way by creating filter associations.

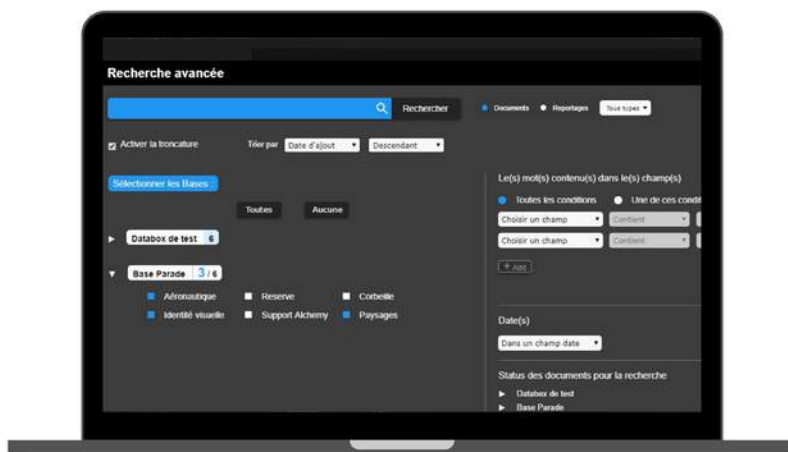
### Geolocation search

Photos with geolocation information can be searched by selecting one or several areas on a map.

### Viewing assets

View in thumbnail or list mode.

Detailed view with all related information: actions history, views, downloads.



# ACTIONS ON DOCUMENTS

## Indexing

Batch and sub-batch indexing, via suggested value lists or the multilingual thesaurus.  
Indexing by stories.



## Export

Local download, email, FTP, orders.  
Choice of resolutions and records for export. Original document, preview, thumbnail, XML record, text record... and as many formats that have been setup.

## Print

Contact sheets, thumbnail list, image with or without caption, feedback reports

## Image and Video Tools

Images: Metadata, substitution, rotation...  
Videos: Chaptering, subtitling...

## Collaboration, share and publication Tools

*Push* (sending documents to recipients with the right to download or not).

*Feedback* (request an opinion on documents, with the right to see the choices made by others or not, to annotate documents, etc.).

Permalinks and share on social networks.

# A CLIENT SITE USING YOUR GRAPHIC CHARTER WITH PARADE



With Parade, the DAM takes your colors and your graphic identity.

A simple integration (logos, colors, texts) from **PARADE Standard**.

Need a specific navigation?  
Request **PARADE in Project mode** !

- **Responsive design**
- **Multi-protocol authentication**, directories.
- Dynamic, customizable **Homepage**
- Medialibrary Search, filters and navigation with facets
- Thematic **Galleries**
- **News management** as articles
- **Visual identity management** Logos, templates, typefaces...



# ADMINISTRATION

- Creation and management of database & collections
- Advanced management of user rights
- Creation of user templates
- Setup of the fields structure
- Management of multiple resolutions
- Writing and implementation of scripts for automatic processing of documents

- Watermarks management
- Registration requests management
- General Conditions of Use management

# STATISTICS

- Export of database activity reports
- User connections reports
- Downloads reports

# They Use Phraseanet

## Administration

Région Hauts-de-France  
Département des Côtes d'Armor  
Département du Loiret  
Département du Nord  
Département du Puy-de-Dôme  
Département du Bas-Rhin  
Département du Val-de-Marne  
Département de la Creuse  
Ville du Blanc-Mesnil  
Bordeaux Métropole  
Grand Paris Grand Est  
Ville de Vincennes  
Collectivité de Corse  
Valence Romans Agglo  
Ville de Genève (Switzerland)

Communauté de Communes du Grand Pic Saint Loup  
Ville de Grenoble  
Métropole du Grand Lyon  
Mulhouse Alsace Agglomération  
Métropole du Grand Nancy  
Métropole de Nice Côte d'Azur  
Ville de Paris  
Ville de Rueil Malmaison  
Rennes Métropole  
Ville et Eurométropole de Strasbourg  
Orléans Métropole  
ANCT  
CCAS

## Retail, Luxury, Industry, Services

KPMG  
Société Générale  
Sogeprom  
VINCI  
Onet  
Plateforme du Bâtiment  
Kenzo  
LVMH

Freyssinet  
Hennessy  
Moët et Chandon  
Maison Rémy Martin  
Veuve Clicquot  
Fleury Michon  
Monoprix  
Petzl

## NGOs, Culture, Sport, Tourism

Association des Guides et Scouts d'Europe  
Biennale de Lyon  
Centre Pompidou Metz  
Canneseries  
Cantal Destination

Conservatoire Botanique de Bailleul  
Disneyland Paris  
TUI France  
OTC Nice  
Ligue de Protection des Oiseaux  
Observ'er

## Media, Press

TF1  
France Télévisions  
Canal+  
Arte  
Public Sénat

Mozaik  
Pix11 (USA)  
TPS  
Unifrance  
Universal Music France

## Education

CEPAM CNRS  
Ecole Polytechnique  
Université de Lille 3 Irhis  
Université de Montpellier  
Sorbonne Université  
Case Western Reserve University (USA)

Université de Lorraine  
Panthéon Sorbonne (Paris 1)  
Sorbonne Nouvelle (Paris 3)  
Université de Toulouse 2  
Université de Toulouse 3

# A complete DAM with its ecosystem



## Open Source

Can be downloaded and used for free, under GNU GPL v3 license

## Powerful

Elasticsearch engine

## Reliable and secure

Our references speak for themselves!

## Multiformat

Multiple document formats supported

## Multiplatform

Linux - Mac - Windows

## Multilingual

French, English, German

## Open

API, PHP development kit

## Fully customizable

Client interface adapted to your graphic charter with Parade

## Rich

Several plugins available with a complete ecosystem for Phraseanet

