Third Light

The Digital Asset Management specialists

Third Light is a leading provider of Digital Asset Management solutions for small, medium and large enterprises. We are based in Cambridge, UK, a region renowned for technology and innovation.

Intelligent Media Server (IMS)

Our core product, the Intelligent Media Server (IMS), is a digital asset management solution for business users. Our software centralizes your digital media in a convenient, shared library. It offers intelligent sharing features and an intuitive interface to simplify search and retrieval tasks.

- Free desktop accessories and plugins
- Search engine and metadata support
- File format conversion tools
- Detailed usage reports and audit trails
- Built-in video storage
- Free iPhone and iPad Photo application
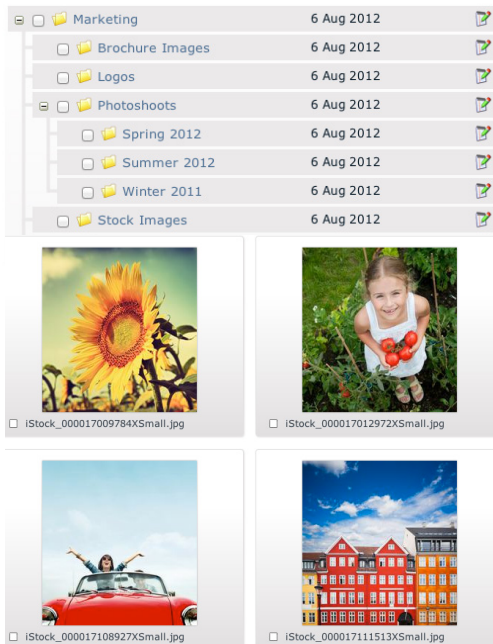- eCommerce options

Simple and easy to use

An intuitive user interface makes it easy for your users to find, view and work with your digital assets.

Great features to save you time

IMS offers effective solutions to the challenges faced by people who work with digital media. Features include:

- Web access to centralised storage
- Workflow and collaboration

Share and publish files of any size

Easy, instant file sharing:

- Send links to the files you want to share – avoiding the need for large email attachments
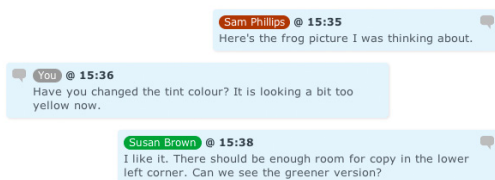
- Centralised storage, automated detection of duplicates and file versioning
- Organise your files in folders, collections and lightboxes

Affordable and easy to deploy

IMS is one of the most competitively priced solutions available on the market. No technical integration is required.

Sam Phillips @ 15:35
Here's the frog picture I was thinking about.

You @ 15:36
Have you changed the tint colour? It is looking a bit too yellow now.

Susan Brown @ 15:38
I like it. There should be enough room for copy in the lower left corner. Can we see the greener version?

Support for Workflows

Integrate IMS into your existing review and approval workflows:

- Upload approvals allow incoming files to be checked for metadata
- Metadata requirements can be filtered through accepted vocabulary lists first (i.e. keyword dictionaries)
- Nominated users can manually review, edit and approve incoming files
- Details are gathered when files are downloaded (History Notes)
- Downloads can be partially or fully protected by approvals (using nominated reviewers)
- Emails, RSS feeds and a central Notification Manager help you monitor processes

Manage IMS files from your desktop

Manage your files in an intuitive and flexible manner from your desktop or on a shared network drive:

- Install our drag-and-drop upload application for Mac and Windows
- Upload or download files to IMS using FTP
- Use our fileserver module to manage your IMS files seamlessly from a shared network drive on your intranet –files are automatically synchronised with IMS
- Our plugins allow you to edit all your creative files in IMS: open Adobe Bridge, Apple Aperture, Adobe Lightroom, Adobe Illustrator, InDesign, and many more.
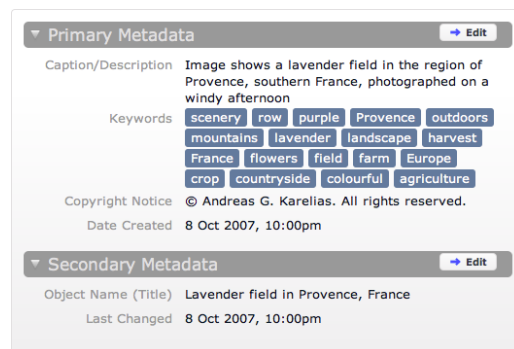
Support for Metadata

IMS enables you to define your own metadata and store, search and present your data in the way that best suits your own requirements.

Create metadata fields and controlled options to enable your administrators and users to tag your data. For example:

- Text boxes
- Drop-down menus
- Checkbox lists
- Dates
- GPS coordinates
- Tree structures (taxonomies)
- Hyperlinked keywords
- URL links and related file links

All metadata fields can be edited in batches, exported or imported. Any field you create can be intelligently searched and shared with other users, and if you have a lot of metadata you can create grouped panels of related fields. Adobe XMP and IPTC metadata is embedded, making IMS compatible with all industry standard tools.

▼ Primary Metadata   → Edit

Caption/Description Image shows a lavender field in the region of Provence, southern France, photographed on a windy afternoon
Keywords scenery row purple Provence outdoors mountains lavender landscape harvest France flowers field farm Europe crop countryside colourful agriculture
Copyright Notice © Andreas G. Karelias. All rights reserved.
Date Created 8 Oct 2007, 10:00pm

▼ Secondary Metadata   → Edit

Object Name (Title) Lavender field in Provence, France
Last Changed 8 Oct 2007, 10:00pm

Repurpose your files on-the-fly

- Crop, resize and edit images in IMS
- Users can download your files in a format of their or your choice

Support and maintenance

Support during installation and access to our product upgrades is included in our annual fee.

- Access to support staff and developers
- Searchable online documentation
- Onsite training or telephone training workshops
- Access to new features and improvements
- A long heritage of implementing feature requests and keeping ahead of trends

IMS Solutions

We offer IMS in several packages. You can run the server in-house, or outsource it completely to Third Light or another service provider.

Hosted

If you prefer to outsource your IMS server to Third Light, we offer high performance, secure hosting. Options are available for every kind of user:

- Hosted as an annual subscription on our shared servers
- Hosted as a VMWare virtual application
- Hosted on hardware dedicated to you (co-location in our data centre)
- Amazon cloud hosting

Installed on your own servers

This option is available if you prefer to install and manage the software in-house. You can install IMS from a CD-ROM. We can also help with the migration of your content from existing file servers as part of your deployment.
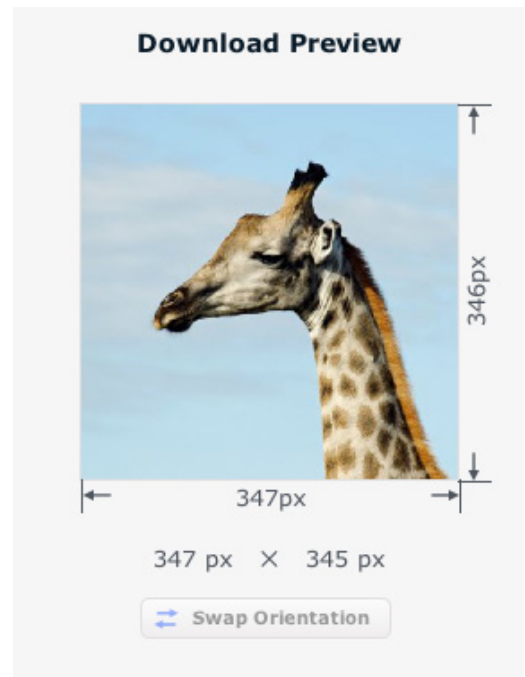
- Self-install on your own hardware
- Self-install on a Virtual Machine ('virtual appliance')
- Order a ready-made server directly from Third Light, built to your requirements

IMS is a completely self-managing solution, with automated updates and security patches.

eCommerce Server

IMS includes an optional, fully tested and integrated eCommerce solution for your digital media. Sell royalty-free downloads, licence-restricted downloads, or any custom product you need to add.

IMS servers are compliant with the requirements of the Payment Card Industry and support the latest internet security standards.

Download Preview

346px

347px

347 px × 345 px

⇄ Swap Orientation

Packages

Please see the table below for a summary of our three most popular packages. More information is available on our website.

Package	Description
Standard Edition	Entry-level hosted solution with basic file sharing library and asset management features, and 50 GB storage.
Premium Edition	Our core hosted solution, with all features enabled and 100 GB storage.
Enterprise Edition	Licensed for use on any hardware, and with unlimited storage. Includes our fileserver module

Third Light Features at a glance

Feature	Description
Digital Asset Management	Duplicate detection and version management, FTP upload, browser-based upload or via desktop client application. Create folders, collections and lightboxes in which to organise your assets.
Asset Transformation	Resize, crop or reformat files (e.g. convert JPEG to PDF)
Image preview	Display multiple assets as thumbnails. "Roll-over" previews show you the image as well as details (metadata, change history, location maps).
Collaboration and Social Media	Drag-and-drop lightbox collaboration tool - use for approvals and set up multiple lightboxes. Publish files directly to Twitter and Facebook.
User permissions	Each user is assigned access rights, such as read-only or full control. You can specify the areas (folders or sub-folders) of IMS that users are able to access
Metadata tagging	Create custom metdata fields. Import and export spreadsheets . Batch metadata editing. EXIF, Adobe XMP™ and IPTC
Workflow management	Upload approvals, History Notes. Nominated users can manually review, edit and approve incoming files. Downloads can be partially or fully protected by approvals. Emails, RSS feeds and a central Notification Manager
Audit trails and reporting	Instantly see a complete history of where and why a file has been used before. Generates reports that show which files are popular, and records searches for trend monitoring
GUI and language customisation	Brand IMS with your own logo and colour scheme and messages. Sub-branding options for your clients. Support international users by providing IMS in their own language
Support and maintenance	Access to product upgrades included in annual fee. Access to new features and improvements
Training	We provide onsite training or telephone training workshops
eCommerce	Fully tested and integrated eCommerce plug-in
Flexible packages	Hosted or installed on your own servers. Ready to install in the cloud

Try it free for 30 days at www.thirdlight.com