

DIGITAL ASSET MANAGEMENT



LEADING THE EVOLUTION OF
DIGITAL ASSET MANAGEMENT

LivePlatform



DIGITAL ASSETS ORGANISE AND INSPIRE YOUR WORLD

Today, marketing and creative leaders have entered an era of unprecedented complexity and change. The challenges of communicating with clients across a plethora of different media platforms is an ongoing struggle.

Yet, along with these challenges come exciting prospects and solutions about how we use technology in communication and marketing and the perceived value it can bring to an organization. Now more than ever LivePlatforms' Digital Asset Management module is the technology that is the catalyst for change, unleashing innovation and allowing you to reinvent the way you connect with your customers and do business.

OUR BUSINESS ADVANTAGE



FAST

Platform that reduces product deployment time, versioning turn around, and lets you act ahead of the market.



FLEXIBLE & MODULAR

Solutions that rely on a dependable core product with many configurable modules tailored to your unique needs.



EASY TO USE

Our intuitive solutions model your business and target your user-base whether they are corporate marketers, agency users, or field agents.



BRAND CONTROL

You've invested in your brand, its image and rules-our solutions understand those rules and guarantees brand control.



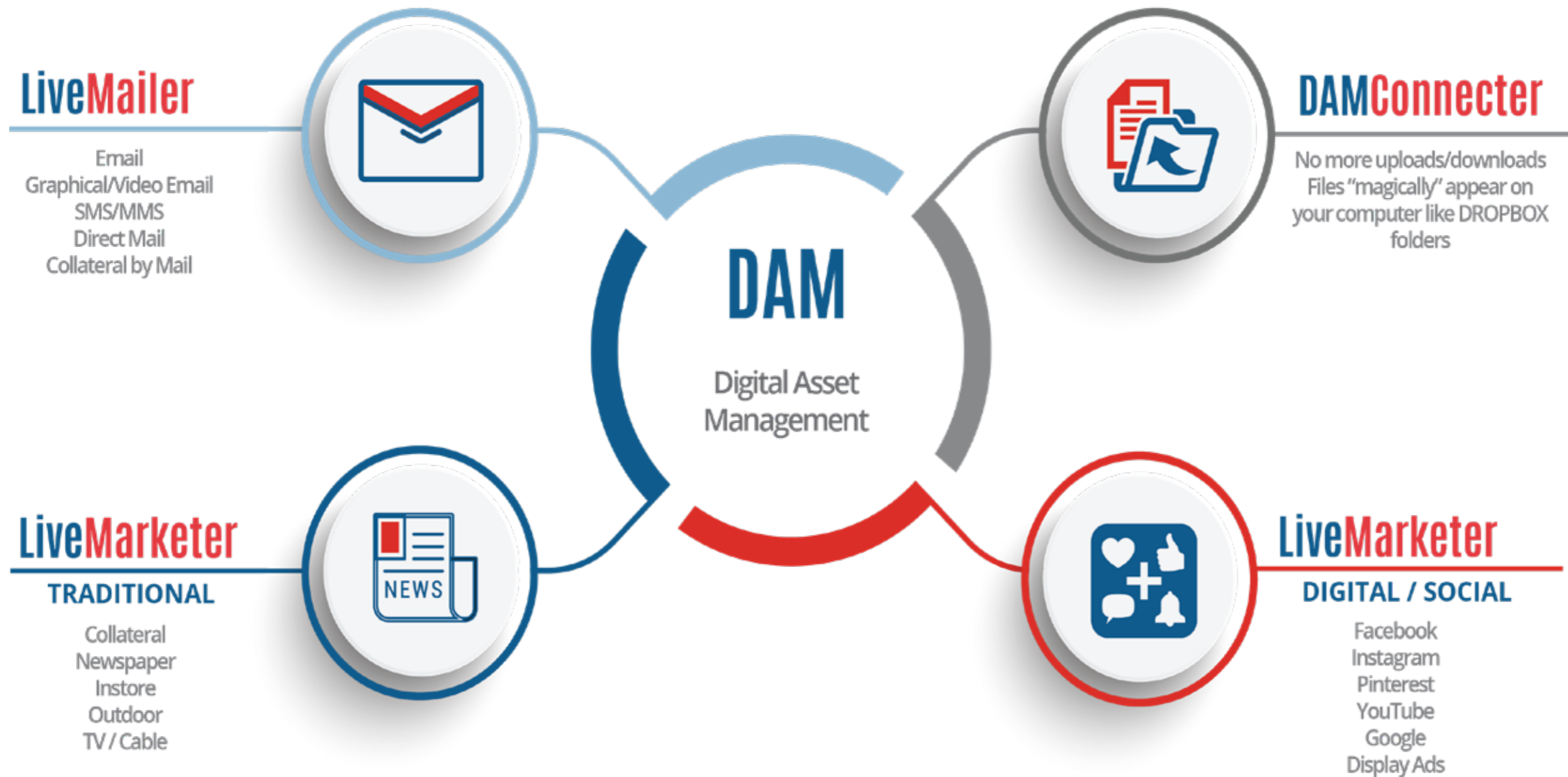
MEDIA AGNOSTIC

Choose your own media plan, select your own vendors and suppliers and produce materials across all media channels.

OUR PLATFORM

MORE THAN JUST A DAM

LivePlatform



THE DAM SOLUTION

The LivePlatform Digital Asset module organizes and manages digital assets using an easily configurable tagging system and flexible data hierarchies. The Digital Asset Library supports all manner of assets which you can reuse for print, email, web, marketing, advertising, automated marketing campaigns, video formats, office documents and more. Companies need their assets to be adaptable and flexible for distribution across many platforms and geographic locations, whilst maintaining compliance.



WHY DOES YOUR BUSINESS NEED A DAM



The average person looks for a media file 83 times a week and fails to find it 35% of the time.



DAM is a solution to easily manage all of your digital files in one place



Without a DAM solution in place companies are losing time, security, efficiency and assets.

“Proud to be helping the most successful Fortune2000 companies to ensure all communications are on-brand, on-message, compliant and targeted.”

Chris Cupero

WHAT WE OFFER WITH LIVEPLATFORM

IT'S THE RIGHT CHOICE FOR YOUR BUSINESS



UNLIMITED USERS

Seamlessly give all your teams, departments and partners instant access to your library, with free and unlimited users.



CLEAN USER INTERFACE

Easily upload, find, and share your assets with our easy-to-use-platform, and search functions.



UNLIMITED SUPPORT

Instantly have your DAM questions answered with our support team.



ADVANCED INTEGRATIONS

Effortlessly connect other modules to your DAM platforms, without intuitive integrations and open API.



GLOBAL REACH

Quickly access your assets anywhere in the world, with a cloud-based library (we mean it! If there's an internet connection - we've got you.)



SUPERIOR SECURITY

Rest easy knowing your assets are safe from employee or even natural disasters, with out triple-redundancy, geo replication, and disaster recovery.



IMPROVED MARKETING

Local marketers can create their own marketing collateral using customizable templates without the need for advanced graphic design skills. Your entire team is more efficient and your designers can use their time more effectively to build



HIGHER CONVERSIONS

Ads more relevant to a consumer perform better. Tailoring your offering to consumer interests is the best way to drive sales

SIMPLIFY ASSET MANAGEMENT

Gain control of your assets in 15 minutes - just switch on the app and you're up and running.

ELIMINATE COMPLEXITY

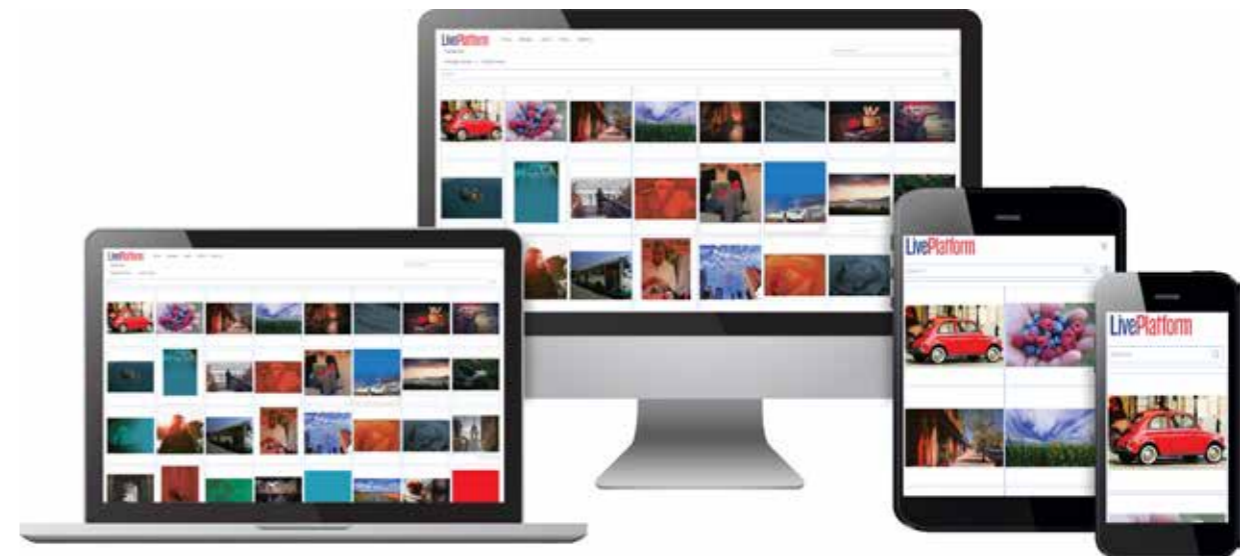
Using any device, your team can now collaborate, comment and share the assets on your DAM system.

REDUCE TIME AND COST

No more wasting time trying to locate the assets you spent alot of money on.

EVOLVE IT TO GROW WITH YOUR BUSINESS

You will love the flexibility, unique to LivePlatform, in that you can set up your own structure to categorize and tag assets. With LivePlatform you can scale and add other modules, which give you many more applications.



**PASSION IS WHAT DRIVES
OUR SUCCESS.**



GLOBAL REACH

With LivePlatforms' DAM you can centralize and organize your enterprise's digital assets in one place and securely share your digital files with internal and external stakeholders. You can easily edit, reuse and distribute your content across different channels globally.



750 000+

GLOBALLY SATISFIED

USERS ACROSS 67 COUNTRIES



USA Office
16 Sterling Lake Rd
Tuxedo Park
New York
10987
+845 351 5100
www.livetechology.com

