# **mediavalet**<sup>®</sup>

## **DIGITAL ASSET MANAGEMENT** on Microsoft Azure





Flexible – unlimited users, unlimited training, unlimited support, with the lowest TCO & highest ROI in the cloud DAM market



**Exceptional** – the only DAMS built on Microsoft Azure PaaS allowing for unique Microsoft solution integration

**Secure** – 6 copies on two different data centres, anywhere around the world

### SCALE YOUR DIGITAL STRATEGY

across ecommerce, demand gen, social, brand and communication channels with MediaValet DAMS

**User Adoption** – make it DAM easy for all team members to access and use digital assets

**Centralize & Secure** – create a single source of truth to store, backup and secure assets

**Search & Share** – use powerful metadata-driven search to allow employees, customers and partners (locally or globally) to easily render or download all assets **Integrate & Collaborate** – enable the entire DAM lifecycle including eComm, demand gen, social, branding, events and communications with best-of-breed integrations and world-class Open API

**Increase asset ROI** – enable customers, partners & entire organization with content and brand assets optimized for usage and sharing

### **TRUSTED BY THE WORLDS SMARTEST BRANDS**



### **SCALE YOUR DIGITAL STRATEGY AND GROW YOUR REVENUE** with digital asset management



### **Centralize & Secure**

- Aggregate all of your content, collateral, media, brand assets and videos in a single media library
- Store assets in a global network of secure Microsoft Data Centers - the trusted cloud
- Establish access permissions, user rights and structures

### Search & Share

- Enable users to easily find assets with robust metadata, keywords and search
- Sort, browse or view by asset name, approval status, star rating and date
- Easily share assets individually or in groups
- Enable users with self-serve downloads in the format, size and resolutions required.

	des tats - 1	provid.	UPLOAD	Alfred A	DOM:NOR	
	CO CATEGORIES	ADD ATTRIBUTES	ADD REYWORDS	ADD DESCRIPTIONS	DONE	O HELPTIA HOLTS
G. Brown (The					0	FIGURE PARTS for start the agreed process, south the like ball heath) part sent its advant using the Basese Part Later.
hallow		pig telebelikutiv (19	Bandy for Lipson	16,254	Second	
278	prices HESSERT/HESS SealShartwen.jpg prices HESSERTHESS in a SealShartwen.jpg prices HESSERTHESSERTHESSERTHESSERT and a seal of the seal of the seal of the seal and a seal of the seal of the seal of the seal of the seal and a seal of the seal of the seal of the seal of the seal and a seal of the seal of the seal of the seal of the seal and a seal of the seal and the seal of t		Roady for Ophical	121,544.0	Bellin .	And the same parameter space of the same parameter is the same of the same parameter is
			Ready for Lipson	464,8946	Second .	
-			Ready for Uptional	245.5640	Boles	
-			Ready for Lipsteid	772.00+0	-	
-talk			Ready for Upmad	2074594	Bernet	
20 Net Stat Al 20 He						



### **Enable & Collaborate**

- Collaborate with teams and agencies through Adobe Creative Cloud and track progress with version control
- Extend marketing assets to the entire organization with Office 365 integration
- Enable advanced social engagement with Hootsuite and media-rich campaign creation with Eloqua

#### SUPPORT YOUR STRATEGIC PRIORITIES – INTEGRATE WITH YOUR TECH ECO-SYSTEM





















