

# Opsis Media, Full Web solution for Media Asset Management



## BENEFITS

- > **ORGANISE AND BACKUP ALL YOUR MEDIA**
  - **Import** all your media files in all formats
  - Customizable **indexing** with Thesaurus
  - **Archiving** on tapes
- > **BROADER COMMUNICATION**
  - **Accessible from PC-Mac**, tablets and smartphones
  - **Semantic** search engine
  - **Share** with social networks
- > **GET CONTROL OF YOUR COSTS**
  - **Immediate ROI** thanks to enhanced communication
  - **License** with unlimited number of users and media
  - **Scalable hosting offer** based on your needs
- > **FAST ROLL OUT**
  - **Transfer** your existing databases
  - **Private cloud solution**, no local installation required
  - **Integrate** with your business tools (intranet, address book...)
- > **CUSTOMIZE YOUR MEDIA LIBRARY WITH YOUR IDENTITY**
  - Fully customizable and configurable **Web interface**
  - **Free hand** on editorial contents
  - **Web TV**, thematic websites, specific versions for subsidiaries...

## ARCHITECTURE AND COMPATIBILITY

- 100% full web solution
- Supports all recent browsers
- Open platform: Apache / PHP/ Postgre SQL
- Solr semantic search engine
- Use of Open Source media tools
- Private cloud hosting
- Integrates into customer's infrastructures

## IMPORT

- Automatic digitizing of video tapes
- Schedule TV shows recordings
- Web import of all files
- Batch import via FTP
- Import your rushes and movie-making projects
- Quality control of all your media files
- Metadata extraction (MXF, ID3, EXIF IPTC...)
- Generate web formats with logo
- Storyboards generation via shots detection
- OCR of scanned documents
- Optional speech-to-text functionality

## INDEXING

- Configurable documentary description
- Standard data template with more than 100 fields
- Hierarchical management of thesaurus
- Manage your copyright acquisitions (video, music, pictures,...)
- Copyrights calculation
- Attached documents (scenarios, production sheets,...)
- Hierarchical collections and thematic directories
- Reportages and rush folders
- XML import/export and OAI interface
- Frame-accurate logging and sequence definition tools
- Multi-language: German, English, Arabic, French, Khmer...

## PROCESSING

- Integrated workflow manager
- More than 20 modules: transcoding, OCR, recordings,...
- Manages priorities and processing clusters
- Complex processes with manual validation steps

- Media delivery in all formats on the market
- Logo insertion and TCI video generation
- SD-HD and interlaced-progressive conversions
- Integration of third-party tools: quality control, Speech-to-text,...

## SEARCH AND BROADCAST

- Responsive Web Design interface
- Browsing and viewing supported from all devices
- Customizable web TV interface
- Integrated CMS for content editing
- Partnership with Limelight Networks (CDN)
- Semantic search via Solr engine
- Management of plurals
- Extended search to synonyms and specifics
- Browsing by facets
- Exportable HTML 5 / Flash player
- Selection and contact sheet sending by email
- Sharepoint integration
- Online editing
- On Demand Download of DVD images
- Online payment
- Share on social networks: Youtube, Dailymotion, Facebook,...

## ARCHIVE

- Integrated managing tool for tape archiving
- Open archive format (tar)
- LTO libraries management
- HSM (Hierarchical Storage management)
- Groups and mirroring management
- Archiving of movie-making projects
- Rush archiving (Sony ProDisc and memory cards)

## ADMINISTRATION

- Secure password authentication
- Configurable subscribing process
- LDAP / Active directory / Shibboleth interface
- User rights management by profile, group and collection
- Statistics module with charts and geolocation
- Management of physical material

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## ABOUT D'OPSOMAI [www.opsomai.com](http://www.opsomai.com)

Opsomai is the French leading provider of moving images banks, thanks to its business software Opsis Media, which is the result of 15 years of expertise to support archiving and audiovisual production.

Right from the outset, this web 2.0 business software has been designed to backup and promote video and picture catalogs. Opsis Media helps you maximizing the return on investment of all your projects of business media library, rush banks, press websites, Web TV, on-demand platform of programme sales...

Whether it is integrated into the customer's technical infrastructure or run on our secure hosting platform,

Opsis Media meets the requirements of audiovisual professionals as well as of businesses and institutions.

Thanks to its team of experts and to a strong network of partners, Opsomai can handle any project of multimedia catalog development from digitizing tapes and pictures to online sale of programs, including rough cut and indexing.