MomaPIX 6.0

The software for images, videos and pdf online management

www.momapix.com

MomaSoft - Who we are

We are a software house dedicated only to the design and implementation of **completely web-based Digital Asset Management solutions** (DAM) **for photo agencies**.

Our company has been offering **MomaPIX** service for about 10 years to simplify digital contents (photos, videos, audio files and pdfs) managers and promoters work.

With more than **50 photo agencies managed** that use our service, we are the leader company in Italy and constantly growing abroad.

Who choses MomaPIX can count on a reliable partner to capitalize the chaotic technologic evolution. We offer an easy to use and updated tool that fits with customers workflow and automates many activities and at the same time leaves enough space for graphic and functional customizations.

Our team is made by **engineers and computer technicians** with e-commerce, web advanced use solutions and archive knowledges, beyond **marketing and communication specialists** able to listen customers and help them to online arise their identity.



Grosby group.com



tipress











Agenzia fotografica









MomaPIX features

- 1. Users accesses
- 2. Reserved folders
- 3. Caricamento files
- 4. Files upload
- 5. Upload filters
- 6. Lightboxes
- 7. Online metadata editing
- 8. Thesaurus
- 9. Reports
- 10. Reports settings
- 11. Promotion tools
- 12. Search engine

Access

MAIN ACCO

"Access" panel allows to manage website users permissions:

- suppliers and partners authorized to upload digital contents and/or to manage administration panel
- internal users/customers authorized to view and download contents

You can manage unlimited accounts.

The screenshot on the right shows suppliers profile: it is possible to define if the files uploaded by a supplier are parked in a private section before publication - see next slides -.

It is possible to define upload filters - see next slides -.

ACCOUNTS::PHOTOGRAPHERS*]	+ 🖻	
search in all accounts lessandro Alessandro Scapece claudio Claudio Cracol	USERNAME PASSWORD	
3. dfacente Devide Facente 4. gaetano	ACCOUNT INFORMATION	
Gaolano 5. omelia Omelia Caradonna	NOME	
6. pavlos Pavlo		
7. saverio Saverio	EMAIL	
8. stefano Statano 9. test Fotografio 1 10. test2 Test/Due	COMMERCIAL RESTRICTION Insert eventual restrictions on this photographer content uploaded shing the defined in clients phild sheets. Each clients group is identified by one or more tags.	Reserve the files of this supplier to the following groups
	PERMISSIONS	
	USER PROFILE	Photographers - Only files upload Editor - Files upload and archive management
	ACCESS TO ADMINISTRATION PANELS Choose which panels are available by	accounts promotion reports database management settings subscription
	FILES UPLOAD	
	WEB UPLOAD	Web upload enabled
	Enable the user to upload files using web interface tools: 'upload files in archive', 'upload a new service', 'add files to a service', 'WebFTP'	User can upload files only in private section
	FTP ULPOAD BETA	Ftp upload enabled
	Enable user to upload by its own	Files are uploaded in private section
	ttp client ("HieZilla, Fetch, CyberDuck etc). Sets will be created according to iptc metadata informazion	Server address: ftp4.momapix.com Username: @develop Password:same password used for web access

Access

The screenshots below show MomaPIX internal users/customers folder. It is possible to define:

- view and download contents permissions
- what part of the archive the user can see

ACCOUNTS::CUSTOMERS [11/*]	+ P	non hele		
search in all accounts 1. agenzia	USERNAME			
1. agenzia Agenzia AGERZIE 2. associazione Associazione	PASSWORD		DOWNLOAD LIMIT	
3. caradonna 4. carrello Carrello	ACCOUNT INFORMATION		LIMIT Insert the total number of	
5. claudiomarco 6. fotosportmedia Luce Ghiglione	NOME		download the user can done [0 = no limits]	Downloaded until now: [high: 0 - lo
7. mariorossi 8. online Guotisiano Chiline GUOTIDUANI 9. privato	EMAIL		DAILY DOWNLOAD LIMIT Insert the number of daily download he can done	Downloaded until now: [high: 0 - lo
Cliente Privato PRIVATI 10. quotidiano Quotiliano QUOTIDIANI	Add one or more tags, separated by commas, to insert the account in a group of users.		MONTHLY LIMIT Insert the monthly number of download the user can done [0 =	Downloaded until now: { high: 0 - h
11. settimanale Settimanale SETTIMANALI	LANGUAGE	ſſ	no limits]	
	OTHER INFORMATIONS		DISTRIBUTION	
	NOTES		ENABLE SYNDICATION	
	PROMOTIONAL CAMPAIGNS		DISTRIBUTION PROTOCOL	ftp
	NEWSLETTER Insert the user in recipients list of	yes	SERVER TYPE	dotm:corriere
	the email sent from promotion panel		SERVER ADDRESS	
	PERMISSIONS		PATH Insert folder name where you want to save files. Folders that don't	
	USERS FUNCTIONALITIES Set this user permissions on MomePIX website	Visualisation and download with e-commerce Visualisation and download low resolution (one by one file) Visualisation and download high resolution (one by one file) Visualisation and multiple download (more files together)	exist will be automatically created. It is possible to dynamically create folders name by using the following tags: <agency_nama></agency_nama> , <today></today> , <totechi></totechi> , <headilma></headilma> , <author></author> , <caption></caption> , <instructions></instructions> , Example: /path_sul_server/ <agency_nama></agency_nama> <<	00%/>
	ARCHIVE VISUALISATION	The entire archive except for the files reserved to other accounts	USERNAME	
	IMAGES DOWNLOAD	Yes	PASSWORD	
	VIDEO DOWNLOAD	Yes		
	FILE PROTECTION IN LOW RESOLUTION	Images protected with logo and copyright		

Access

Through tags it is possible to insert single account in users groups.

Common permissions on website policies can be associated to users groups (e.g. promotional newsletter receiving, images folders view and download etc.)

The screenshot below shows tags details in internal users/customers folder.

MAIN ACCOUNTS PROMOTION REPORTS	DATABASE MANAGEMENT SETTINGS SUBSCRIPTION HELP
ACCOUNTS::CUSTOMERS [11/*]	+ 🗎
search in all accounts	USERNAME
1. agenzia Agenzia AGENZIE	PASSWORD
2. associazione Associazione	
3. caradonna	ACCOUNT INFORMATION
4. carrello Carrello	
5. claudiomarco	NOME
6. fotosportmedia Luce Ghiglione	
7. mariorossi	EMAJL
8. online Quotidiano Online QUOTIDIANI	
9. privato Cliente Privato PRIVATI	TAGS Add one or more tegs, separated
10. quotidiano Quotidiano QUOTIDIANI	by commas, to insert the account in a group of users.
11. settimanale Settimanale SETTIMANALI	LANGUAGE



It is possible to insert **commercial restrictions** to reserve files uploaded by a specific supplier to a group of customers or to exclude specific groups of costumers from that contents use. They are first level restrictions, applied through Suppliers and Clients mapping with tags.

It is always possible to consider exceptions to general restrictions, inserting second level restrictions on individual files - see next slide.

TAE	ASE MANAGEMENT SETTINGS SUBSCRIP	TION HELP
F	8	
	USERNAME PASSWORD	
	ACCOUNT INFORMATION	
	NOME	
	EMAIL	
	COMMERCIAL RESTRICTION Insert eventual restrictions on this photographer content uploaded selling. Restrictions can be applied using tags defined in clients sheets. Each clients group is identified by one or more tags.	Reserve the files of this supplier to the following groups

Reserved folders

It is possible to **reserve files or complete images folders to one or more users and groups**, giving them one of the following authorizations:

- **Visibility on website**: with the function "restricted to" that can be activated through metadata editor, authorized users will be the only one to view on the website the reserved files. They can download them in high or low resolution or only view, depending on the permissions given when the account has been created.
- **Download**: with the function "available for" that can be activated through metadata editor, authorized users will be the only one to download files visible to everyone in the public section of the website.

	RESTRICTED TO	Reset			AVAILABLE FOR	Rese
	Public file. Click here to s to editors	et this file visible only	RESTRICTED TO		Everyone who has the perr the file, click here to block users	
QUOTIDIANI,SETTIMANALI,	With + and - buttons you ca users (or groups of users) fr		NOBODY		Clicking on + and - you can a users or groups) files downlo	
	LIST ACCOUNT	TAGS LIST			LIST ACCOUNT	TAGS LIST
AVAILABLE FOR APPLY TO: THIS PHOTO	AGENZIE		AVAILABLE FOR	APPLY TO: THIS PHOTO		
ALL	DDDAT		AGENZIE, PRIVATI,		AGENZIE	8 🖬
	PRIVATI				PRIVATI	8 🖪
	QUOTIDIANI	⊟ 🕀			QUOTIDIANI	∈ ⊞
	SETTIMANALI	8 8	LICENCE	APPLY TO: THIS PHOTO		
					SETTIMANALI	⊟ ⊞
(RF	÷)		

Files upload

Files on MomaPIX can be uploaded through different ways:

with **web upload** (see screenshots) **applet Java** and **Ftp**, even by **mobile devices** (app, web ftp).

	PUBLIC UPLOAD ORNELLA GARADONNA
	UPLOAD FILE IN A NEW SERVICE files will be joined in a single service, independently from metadata values UPLOAD FILE IN ARCHIVE files will be grouped in different events according to metadata contents; files with the same title e service date will be grouped in the same event.
[CREATE NEW EVENT] [VIEW AS] show	DETA

MAIN ACCESS PROMOTION REPORTS DATABASE MANAGEMENT SETTINGS SUBSCRIPTION HELP

MomaPIX

HOME ARCHIVE GALLERIES	LIGHTBOXES CONTAC	TS I	г <u>ен</u>						
ARCHIVE							UPLOAD FLES TO A NEW SERVICE	PASS TO THE JAK	/A UPLOADER
							Filename	Size	State
	11-07-2014	1 Files	23-05-2014	4 Files	04-02-2014	76 Fil	ile 😑 1MomaPIX_2565_pr.jpg	84 KB	0%
							_I4G2660.jpg	178 KB	0%
	and the second se			-	1 ATT	800 V	1MomaPIX_2564_pr.jpg	63 KB	0%
upload files to a new service	2	Ξ	•	=	2	ø	SELECT FLES SEND ENPTY LIST	_	_

Upload filters

It is possible to set upload filters so that only contents with specific dimension and correct metadata will be accepted.

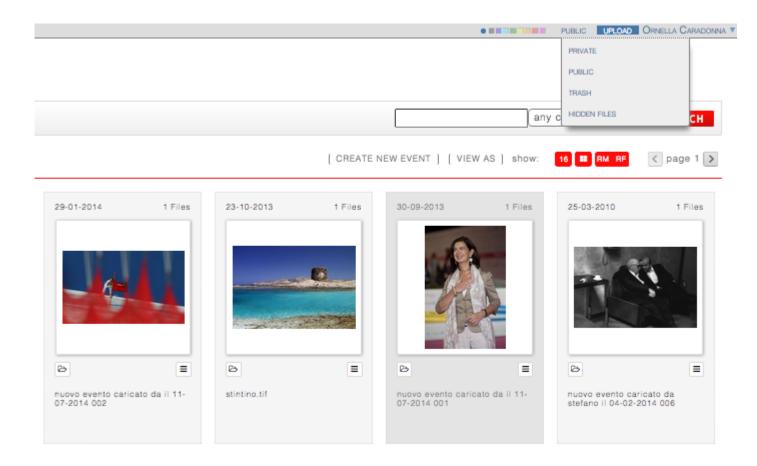
The screenshot on the right shows the sheet with all the filters that can be set as mandatory.

RTS DATAB	ASE MANAGEMENT SETTINGS SUBSCRIP	PTION HELP
1		
	UPLOAD FILTERS	
	PHOTO MAXIMUM DIMENSION	20MByte
	MAXIMUM DIMENSION OTHER FILES	200M8yte
	PIXEL MAXIMUM DIMENSION	7600px
	MINIMUM SIZE IN PIXELS	200px
	MINIMON SIZE IN FIXEES	a solo
	IF PIXEL DIM. GREATER THAN	reject duplicate
	THE MAXIMUM	
		optional
	TITLE	optional
	CAPTION	optional
	CATEGORY	optional
	CITY	optional
	COPYRIGHT	optional
	COPYRIGHT STATUS	optional
	COUNTRY	optional
	CREDIT	optional
	INSTRUCTIONS	optional
	KEYWORDS	optional
	PLACE	optional
	AVAILABLE FOR	optional
	RESTRICTED TO	optional
	STATUS	optional
		[entire at
	SERVICE DATE	optional

MAIN ACCOUNTS PROMOTION REP SETTINGS::PREFERENCES 1. General information 2. Smtp configuration 3. Date and time 4. Password security 5. Notifications 6. Iptc fields map 7. Upload filters 8. Categories list 9. Localization 10. Print layout 11. E-commerce 12. Momapix_network 13. Static pages 14. Advanced settings

Private section

Admin can decide if a user/supplier is enabled to upload files in the **public section** visible to everyone who visit the website or if they must be "parked" in a **private section** where admin has the possibility to **check**, **edit**, **delete** and eventually **public them**.



Lightboxes

Both internal users and customers of MomaPIX website can create lightboxes.

A lightbox can be considered as a folder, a personal area where it is possible to store single files or a selection of images (for example for a specific search asked by a customer).

Users who created one or more lightboxes find them online after logging to website and can decide which other users can view or edit them.

MomaPIX		
HOME ARCHIVE GALLERIES LIGHTBOXES CONT	acts it <u>en</u>	
LIGHTBOX		
Natura #		
*	*	4
3096 - #	3086 - #	3092 - #

Online metadata editing

Users can change metadata online.

This action can be made on single files or blocks (for example, you can decide to add a keyword to a complete images folder).

Every online change is copied in IPTC images fields.

The screenshot shows the sheet for metadata editing. It is possible to custom it defining what fields must be used and in which order.

FIELDS COMMON TO ALL EVENT FI	LES			and
TITLE				And the Second Second
nuovo evento caricato da	claudio il 04-02-2014 004 banani	a		Account
SERVICE DATE				
04-02-2014				
THIS FILE SPECIFIC FIELDS			CONTOURE	
CAPTION	APPLY TO: THIS PHOTO	KEYWORDS	APPLY TO: THIS PHOTO	
COPYRIGHT		CREDIT	APPLY TO: THIS PHOTO	
CATEGORY	APPLY TO: THIS PHOTO	ERROR	APPLY TO: THIS PHOTO	
		0		
	······•	200 C 77000	·······•	
	SAVE AND GO 8	BEHIND SAVE AN	ND EXIT SAVE AND GO AHEA	D
# 3276				
7 3276				
3276				
3276	AVFLY T02 THES PHOTO 2	RESTRUCTED TO	APKY 101 (195 19570)	
# 3276	APLY TOC THE MOTO	NOBODY	ARY TO: (195 4970 1)	
	APEY TO(THE MOTO C		APR 10(116 Acto 6)	

STATUS	APPLY TD: THIS PHOTO	RESTRICTED TO		Develop August	#
SECTION public	APPLY TO: THIS PHOTO \$	AVAILABLE FOR			and the second s
GTY	APPLY TO: THIS PHOTO	LICENCE RM	APPLY TO: THIS PHOTO		
INSTRUCTIONS	APPLY TO: THIS PHOTO	RULTIPLYING PRICE			
TARDF (tarif table	APPLY TO: THIS PHOTO 0				

Thesaurus

It is possible to fix a set of the keywords that can be used. By uploading an own thesaurus the software can impose and/or suggest only keywords belonging to thesaurus.

Keywords can be automatically translated, using a **translator** provided by MomaPIX. Users can create an own vocabulary and order the software to first ask it and, only in case of failed answer, refer to automatic translator.

\varTheta # 2563	
CAMPI COMUNI A TUTTE I FILE DEL SERVIZIO	
TITOLO	AND COMPANY ON THE STATE
IT nuovo evento caricato da root il 12-11-2014 002	HA .
EN	
DATA SERVIZIO	
12-11-2014	
CAMPI SPECIFICI DI QUESTO FILE	
DIDASCALIA APPLICA AL QUESTA FOTC + PAROLE CHIAVE APPLICA AL QUESTA FOTC +	
IT IT cavalli, natura	
EN horses, nature	
SEZIONE APPLICA AC QUESTA FOTC \$ STATO COPYRIGHT APPLICA AC QUESTA FOTC \$ pubblico (unmarked)	
SALVA VAI INDIETRO SALVA E ESCI SALVA VAI AVANTI	

Reports

Advanced report options allow to track all the activities registered on MomaPIX website:

- accesses
- uploads
- downloads
- syndication (sending via ftp on external server)
- searches

It is possible to set date interval and filters of every report on uploaded and downloaded files, on searches done on website and on files sent through ftp distribution. Reports can be exported in Excel format too.

The screenshot below shows an example of downloads report.

MAIN AC	COUNTS PROMOTION BEPORTS DATABASE MANAGEMEN	ANT SETTINGS SUBSCRIPTION	HELP							Ornella Caradonna 🔻
	Time. From → To∵ Resolution Method 1 02-12-201 Any ¢ Any	¢ Ip Address Custome		Suppli Freesearch Order Id Limit Page	C B SUBMIT					N N N N N N N N N N N N N N N N N N N
		PHOTO ID	RESOLUTION	DOWNLOAD DATE	METHOD	FILENAME	ORDER ID	SUPPLIER ACCOUNT	CUSTOMER ACCOUNT	IP ADDRESS
38	2 martin	3312	high	30-10-2014 13:53:28	online sale	wallpaper-1147302.jpg	2606636	root	anonymous	95.240.37.70
37		3296	ವರೆ	08-10-2014 08:12:32	online sale	DevelopAccount_3074.jpg	6743155	claudio	anonymous	95.240.37.70
36	0	3287	a5	08-10-2014 08:12:32	online sale	DevelopAccount_3077_pr.jpg	6743155	claudio	anonymous	95 240 37.70
35	<u>M</u>	3289	high	06-10-2014 08-12-32	onine sale	632 1 3 jog	6743155	claudio	ananymous	95 240 37 70

Reports settings

It is possible to **define which data must be inserted in reports** about downloads, uploads, researches, syndication and logs and in what order must be shown.

The screenshot shows the sheet with all the data that can be inserted in reports.

PROMOTION	REPORTS	DATABAS	E MANAGEMENT	SETTINGS	SUBSCRIPTION	HELP
NGS		1				
			DOWNLOAD)		
			PHOTO ID		8	
		-	РНОТОТЬ			
			RESOLUTION	I	8	
			DOWNLOAD I	DATE		
		-	METHOD			
			FILENAME		8	
			ORDER ID			
		-	SUPPLIER AC			
			CUSTOMER A	CCOUNT	8	
			IP ADDRESS			
			TITLE			
		-				
			CAPTION			
			CREDIT			
			SOURCE			
		-	500RCE			
			COPYRIGHT			
			SERVICE DAT	ΓE		
			OBJECT NAM			
		-	OBJECT NAM			
			FILE SIZE			
			DESCRIPTION	N SALE		
			ORDER DATE			
		-				
			PRICE DESCR	RIPTION		
			SELLING PRIC	CE		
			AMOUNT			
			AMOUNT			
			CASHED DAT	E		

MAIN ACCOUNTS F

REPORTS::SETTIN
 Download
 Uploads
 Searches
 Distribution
 S. Logs

Promotion tools - email marketing

MomaPIX offers different tools to promote and deliver digital contents:

- email marketing
- presentation
- pdf print

The screenshot below shows and example of single image email, automatically generated with a click starting from a photo in the archive.

MOTION::SINGLE IMAGE		
n tags or contact list	Recipients:	lociazione <associazione@gmail.com></associazione@gmail.com>
T LST LABELS LIST	Other Recipients:	there email not belonging to any customer. Emails sent to these addresses are not tracked in campaign status page
nzia Izie	Object:	went loaded from root on 92-12-2014 001
lazione		
donna	From:	elop Account <info@momapix.com> \$</info@momapix.com>
	🐚 🖏 📰 🗃 📰 — 🕢 Font family 🔹	###
udiomarco osportmedia		3
a Ghiglione riorossi		Develop
ine		Develop
rato		
ante Privato stidiano		i new event loaded from root on 02-12-2014 001
otidano timanale		Sharaki has sent context.
timanale		Defaut
		new event loaded from root on 02-12-2014
		001
		bit 349
		900 x 500 pixels
		Vile size: 5%5
		Print size 300pp: 6.77 x 4.23 CM

Promotion tools - email marketing

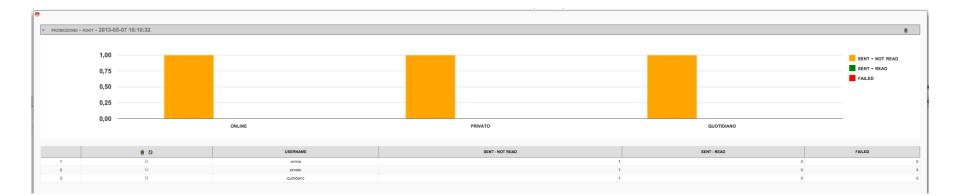
MomaPIX allows to generate promotional emails in few clicks, starting from the contents uploaded on the website. Many features associated to this function are available:

- **Template layout**: there are 6 different templates already defined, that is possible to custom so that they fit with personal brand. It is possible to create an own template from scratch, having mininum programming skills to do that.
- **Contents**: newsletter contents can be enriched with text. Images can be that of a folder, a single image, a selection of images gathered in a lightbox or a grid.
- **Campaigns planning**: promotional campaigns can also be planned in advance and automatically send by MomaPIX in defined days and hours.
- **Campaigns reports**: thanks to advanced report tools, it is possible to track promotional campaign results, with the detail of who received and who red the emails.

Promotion tools - email marketing

The screenshots below show email marketing campaigns report sheets, with the detail of who received the emails and who red them.





Promotion tools - presentation

MomaPIX allows to show **images slideshows**, available through a **private link**.

By clicking on presentation button, the software generates a univocal link that admin can decide to make public or private and send it by email to interested users.

Users who will click on the link will see a full screen slideshow where download and social network sharing buttons can be available (see screenshot).

http://demo.momapix.com/develop/sharebox/819c0	01dbd4a81cb8668a4a5b0faeff8c
Title	
nuovo evento caricato da claudio il 04-02-2014 004	banana
General options	
The contents of this presentation can be seen from	all the users. link published in this page \$
File type	not filigranate images 🔹
Show the social bookmarks	yes 🗘
Include also the restricted images	yes \$
Options for the download Show the keys to facilitate download in the following	g resolutions full 1920 1280 1024 800 550

Promotion tools - presentation

In the screenshot below, an example of slideshow that can be shared on Facebook, Twitter, LinkedIn e Google +, thanks to social buttons enabling.



Promotion tools - pdf print

Images uploaded on MomaPIX can be shown through "pdf print" function too. Thumbnails in pdf generated by the system are linked to the website images (you are addressed to the web preview by clicking on it).

Pdf print is avalable both for internal and external website users.



There are 6 different layouts. An example in the screenshot on the right.









Id: 1599 01-11-2014 - Superstar showcase - Superstars

Id: 1593 01-11-2014 - Superstar showcase - Superstars

Id: 1602 01-11-2014 - Superstar showcase - Superstars

Id: 1592 01-11-2014 - Superstar showcase - Superstars







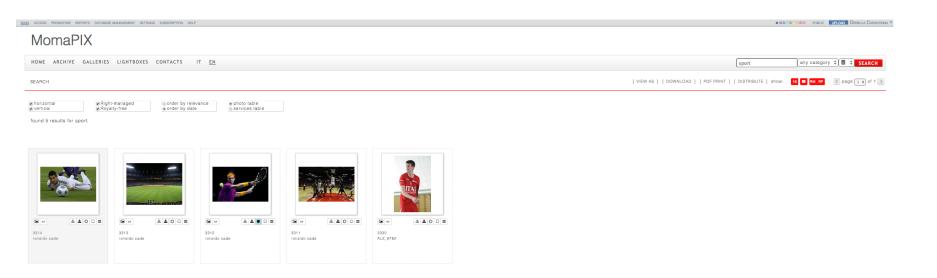
Id: 1588 01-11-2014 - Superstar showcase - Superstars

Search engine

Users can fastly find contents on MomaPIX website using search for **keywords**, **date**, **relevance** to keywords or photo **id**.

After you inserted keyword third character in search box , the software **suggest keywords list** in archive with those three beginning letters.

It is also possible to share with other users a search result, sending **univocal link** to the webpage with the results.



Benefits

- You get rid of servers, disks and copies
- Always updated software. You don't need to buy updates
- No investments, monthly fee service
- You pay what you use. You can change in every moment the resources for your MomaPIX installation, following the variable performance and space needs of your activity.
- You make easier and faster your customers searches
- Simplified workflow
- Time saving for your partners
- Software fitting to your workflow
- Immediate and multichannel delivery

For further details...

