Company Profile
MomaSoft

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MomaSoft is an italian software house focused on Digital Asset management (DAM) solutions design and implementation for photo agencies.

Customer support by a professional team, high technological quality of products and sustainable costs are the main strengths that allowed us to be top in Italy, with more than 60 partner agencies.

We have been in the market for about 10 years with MomaPIX software, always keep updated to provide efficient, reliable and fast solutions.

Our fields:

First in Italy in Digital Asset Management solutions for photo agencies, we aim to realize always updated solutions towards new market trends and to offer a service tailored on our customers needs.

We address to:

- Photo agencies
- Images/videos archives
- Marketing and communication companies departments
- Images/videos agencies production
- Art galleries
- Press offices
- Professional photographers

How we work

One of MomaSoft founders started thinking **MomaPIX** in a university project. The software evolved during the years thanks to a continuos development supported by innovative ideas and a close communication with our customers.

Our aim is to enable our customers to manage and promote digital contents (photos, videos, audio files and pdf) through an all in one tool that adapts itself to their workflow and automate many activities.

For this reason we invest very much in new solutions and services research.
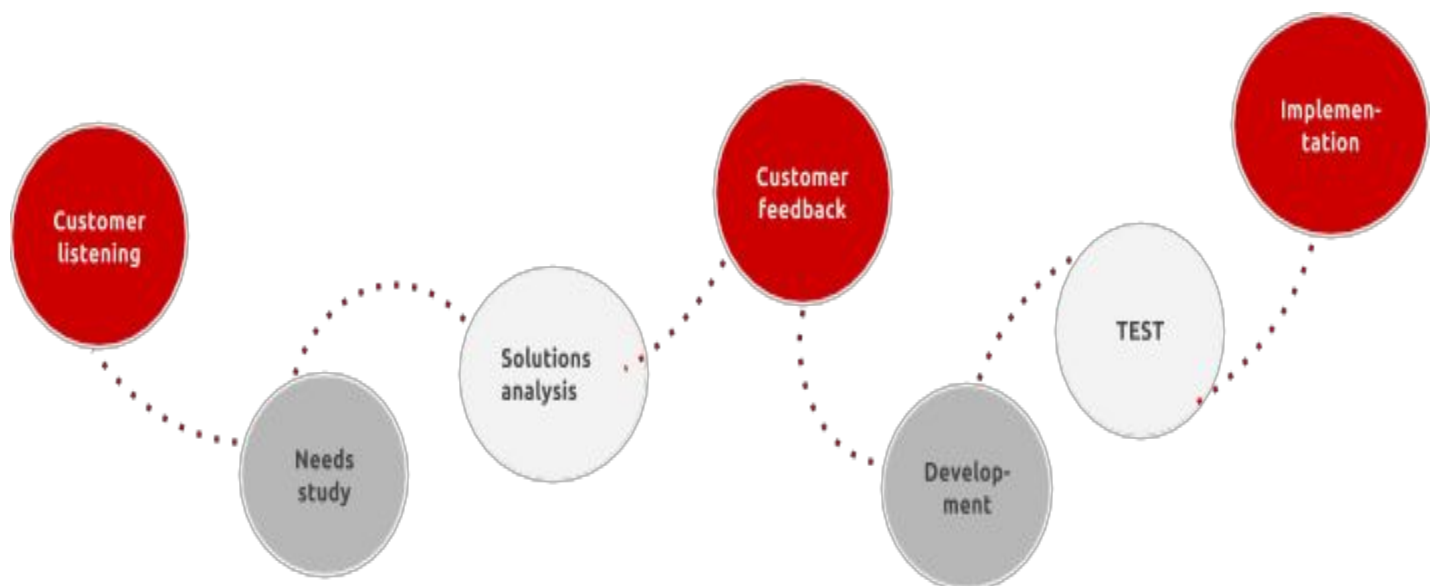
Products and services

Our products
- **MomaPIX PLUS** for photo agencies
- **MomaPIX ONE** for professional photographers
- **MomaPIX DAM** for companies

Our services
- **Photos and videos archives web migration** defining search engine and admin/clients workflow operating principles
- Images and existing metadata **organization** with expert advice on reorganization logic
- **Data safety, Hardware architecture and Backup**
- **Customization**

Moreover, we are proud to offer a very high qualified **pre and post selling assistance serivice.** Our technical team continuosly monitor offered services and immediately intervene in case of issues or customer support requests.

We answer customers by phone or email 24/24h in case of server issues and during working hours for software support requests. We try to close tickets opened by our customers within 6 hours.

Pre selling assistance

With our advices we try to evaluate customer needs, his core business and work aspects to which our service can add an important value.

After needs analysis we offer the possibility to attend a demostration where our technical team show all MomaPIX software functionalities.

Post selling assistance

We manage all startup and implementation project steps, form data migration to graphic customization. We also ensure to our customers:

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- periodic software updates
- 24/24h sistemistic assistance
- software assistance from monday to friday - 9:00 a.m/ 6:00 p.m. -

Working team

MomaPIX team is the result of a knowledge mix in software engineer field and photo agencies reality. The team is composed by:

- **Informatic engineers,** with knowledges on archiviation, e-commece and advanced web solutions use. We are able to manage design, installation, migration, hosting and customization.
- **Experts in communication fields.**

The group is young and enthusiastic, working everyday in a stimulating environment to improve MomaPIX software, with the aim to offer our customers a tool fitted to the most high technological standards.

We believe in the added value people and their professionality can give in the relationship with our customers.

Our company basic milestones

The first MomaSoft software, **MomaPIX**, is introduced in 2006.

This first version start to have success with photo agencies and professional photographers.

- **2007**, the first commercial version of MomaPIX software is realeased: web based, multilanguage and with a fee offer immediately meets the favour of some little photo agencies.
- **2008**, Fotogramma, one of the most important agencies in Italy for photojournalism, and Photo4, International motor sport photo agency, chose MomaSoft as technological partner to manage about 1 million photos archive and their distribution to publishers.
- **2009**, **MomaPIX-TE** software is launched. The prestigious Fototeca Storica Nazionale Ando Gilardi and photojournalistic agency AGF implement in few months a project to migrate their archive on MomaPIX software. In the same year MomaPIX is adopted by the US agency Incredible features.
- **2010**, **MomaPIX TE 2.0** is introduced to the market, with the desire of a continuos improvement.

The software thought in 2.0 viewpoint is completely renewed and integrated with cloud systems. The new solution is adopted by the Swiss agency [Tipress](#) , by [Showbit](#) and by [Mondadori](#) [Photo](#) for the fashion photo proposal.

- **2012**, [Milestone](#) [Media](#), one of the most important photo agencies in Italy, rely on **MomaPIX Plus** to manage, promote and sell photos and videos.

- **2013,** MomaPIX 6.0 is released, digital and social from the birth. Customers portfolio overtakes 40 photo agencies.

- **2013,** [Palazzetti](#) [Group](#) choose **MomaPIX DAM** software to manage and organize photos, videos and pdf for their marketing and communication department.

- **2014**, MomaPIX achieve more and more success abroad. [The](#) [Grosby](#) [Group](#), the leading international entertainment media agency in the Latin American and Hispanic markets, recommends MomaPIX as the best price/quality ratio software for their business.

- **2014**, the indipendent multimedia provider Tips Images, with more than 5 millions images, is acquired by [AGF](#) [Creative](#) and is sustained by MomaPIX PLUS for the archive management. Among new big italian customers, [IPA Agency](#) develops its project with MomaPIX team too.

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Our values

- **Straightforward:** we always say what we think, we are able to implement our ideas and those of our customers.

- **Customer oriented**: we are good listeners, we want to create long lasting relationships.

- **Innovative**: we work for change, we like experiment.

- **Reliable**: we are able to finalize activities respecting timeline, we are aware of our responsibilities towards customers.

- **Global**: we are ready to compare with each other, we are humble to reconsider our ideas.

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Some of our customers
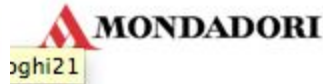
Realy Easy Star

PHOCUS AGENCY

REGIONE DEL VENETO

TORRINI
FOTOGIORNALISMO

ACTUALFOTO

ITALY
PHOTO PRESS

V i e w S
PHOTO AGENCY
look at news

HALFOTO

eikona

South African Tourism

LORENZO
SCACCINI

Tanopress srl

p.c.a.F.

GRUPPO**PALAZZETTI**

AGN fotoreporter

PENTAPHOTO

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