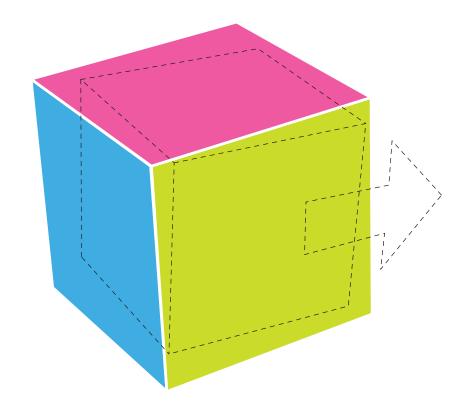


artwork lifecycle management



# Efficient packaging processes and data handling global centralized integrated

# What's PAS Media? What is PAS Media offering?

**Centralized Packaging Database** A secure internet application for all relevant packaging data, available around the clock.

**Packaging Lifecycle Management** Concludes the entire process from the briefing to the print ready data and integrates all stakeholders (internal approval, external suppliers etc.).

**GMP** validated online approval system Digitalization of all approval and correction cycles of packaging artwork gives will speed up processes and increases time to market.





## **PAS Media – Important facts**

- Independent profit center of the rlc | packaging group
- 25 employees at our facilities in Spreitenbach (Switzerland)
- Single source Consulting, Software Development and Support
- Since 2002 established with over 35 corporate customers
  - Market segments: Cosmetics, Pharmaceutical, Food, Tobacco
  - More than 9'000 users in 87 countries



## Why an Artwork Lifecycle Management System?

- Lean processes
- Centralized Know-how (all files/data in one place)
- Cost reduction (less processes steps)
- Increased quality control (due dates, transparent processes)
- Increased retraceability
- Optimized communication (integration of all stake holders)
- Decreased time to market



## Used globally by our valued customers



PAS Media | A business unit of Limmatdruck | Zeiler AG (rlc | packaging group) | www.pas-media.ch

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Locally and globally established Simple to use Minimal administration effort Fast return on investment



#### Want to know more?

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# Please let us know if you would like a on-site demo or ask our PAS Media consultants if you have further questions.

Or in the mean time consult www.pas-media.com