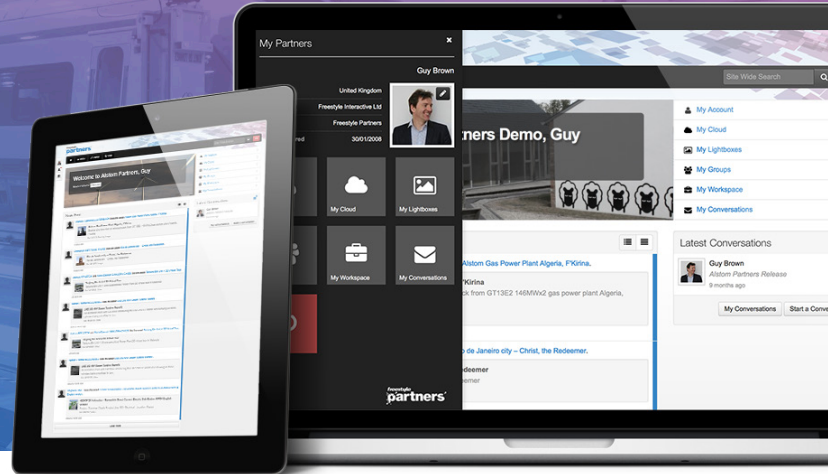# Features and Functions

Freestyle Partners is an award winning cloud based **Digital Asset Management (DAM)** system developed in collaboration with some of the world's biggest brands.

Partners helps large and small organisations with **rich media storage, communications distribution, brand asset control** and **social collaboration.**

Upload, store and **share assets easily**

500 GB storage comes as standard

- All files types supported including multi-file assets
- Quick and easy upload system, with bulk edit options
- Easily share assets with external and internal audiences

Powerful search function for locating files

- Powerful and comprehensive search engine providing full indexing of metadata, taxonomies, keywords and the contents of the files themselves.
- Search specific libraries or across the entire system

Personal storage: My Cloud

- 2GB storage as standard- configurable per user
- Share assets with other users by email, or store and access for personal use
- Access your files from any computer with an internet browser
- Invite external users to upload files into your 'my cloud'

Bulk edit and upload options

- Bulk upload tool for uploading multiple assets in one go
- Bulk updating of assets including metadata and taxonomies

Collaboration and **social tools** for your business

Notifications, news feeds and My Alerts

- Receive updates via the news feed and notification system
- Get notifications through 'My Alerts' panel
- Be notified of files and lightboxes shared with you
- Receive status updates when assets are changed
- Integrated with Firefox, Chrome and Safari notifications

Lightboxes and collaborative workflow

- Manage personal collections of assets and share securely
- Give groups of users the ability to feedback on assets
- Create dialogue around assets
- Gather feedback within collaborative spaces

Watch, like and comment

- Follow and watch assets or types of assets
- Receive status updates on assets being added
- Follow comments on assets by other users
- Like assets to help others find useful files

My Conversations

- Send messages and have conversations with other users
- Collaborate with each other directly through Partners
- Asset-based discussions that others can contribute to

'My Partners' personal area

- Access your conversations, alerts and workspaces
- Set up a personal profile for each individual user

Intuitive **user interface**

Global menu system

- Customise menus by creating as many libraries as you like
- Create a menu structure suited to your business
- One-click navigation from any page

Award-winning design

- Winner of the prestigious DAMMY Award at the Digital Asset Management Conference for "Best Strategy Ease of Use for End-User Interface"

Tablet-ready interface

- Optimised for touch experience
- Responsive menus and interface
- iOS app included

Full **customisation**

Branded for your organisation

- Customise Partners with your own look and feel
- Create a design that works with your brand guidelines

Flexible structure and navigation

- Create a menu system that works for your business
- As much or as little customisation as you want
- Tailor the asset data to show the information you need

API integration

- Use our API to work with an existing framework
- Sync the Partners iOS app to your mobile and use offline

Flexible user management

- Easily create new user profiles
- Set custom security options
- A range of administration rights allows for varied access