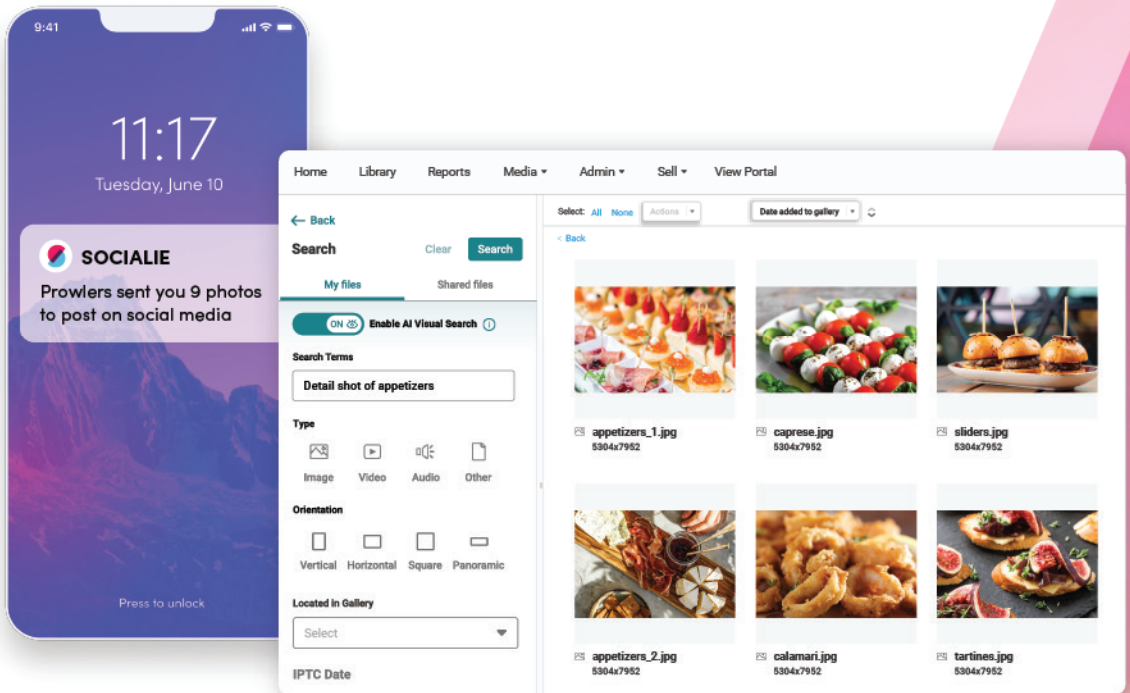




The DAM that Does More: The Creative Control Center That Powers Your Brand



brands.photoshelter.com

PhotoShelter Helps Teams Work Better Together

The Creative Team

Spend less time tracking down content and more time creating it. PhotoShelter is your single source of truth for all your files and makes access and sharing easy.

The Social Media Pros

The right content at the right time is key to driving audience engagement. PhotoShelter + Socialie work together to help you expand your reach in real time.

The Comms Gurus

Content demand is greater than ever. PhotoShelter makes it easy to organize, manage, and share a high volume of assets in less time with less effort.

The CMO

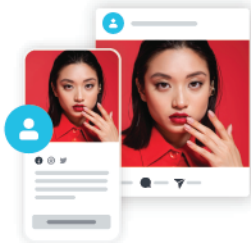
Better campaigns = more revenue. PhotoShelter delivers valuable content insights that help you make data-driven decisions.

Lens to Live in 60 seconds

Optimize your content workflow end-to-end in real time.

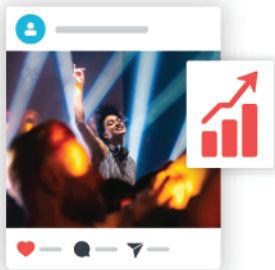


Welcome to Your Creative Control Center



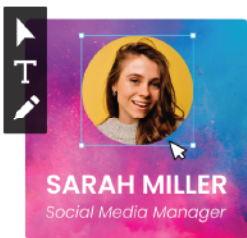
Streamline your workflow.

Organize, manage, distribute, share, & collaborate on your campaigns. All while saving 16+ hours per month with automated workflows & integrations.



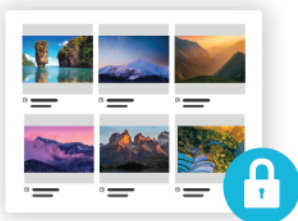
Share your content.

Whether you build brand assets for your org or snap photos live, we make it easy to put content in the right hands at the right time and track performance.



Scale your brand.

Brand consistency = revenue growth. Create quality content once, and leverage AI tools to maximize the ROI of your library and tell your story again & again.



Secure your assets.

You're in control of your content. Decide who has what level of access, add password protections, and keep your assets safe.

Top Brands Trust PhotoShelter with 5 Billion Assets & Counting



GRAND | HYATT
KAUAI RESORT & SPA



Yale



Sports
Illustrated



Juilliard



HARVARD
UNIVERSITY



THE UNIVERSITY OF MISSISSIPPI
MEDICAL CENTER

“Efficiency and quality are what PhotoShelter has improved for us the most. Before, we had to go into a folder of thousands of photos and place them one at a time into a Dropbox folder...now we can give writers access to choose the perfect photo for their article from our entire library.”

– Director of Communications, Niagara Falls USA

“[PhotoShelter] is a great distribution [system]. It allows me to dish out full resolution [images] where they can potentially crop if they want to, and they can use it however they'd like.”

– Purdue University Photographer, Purdue Athletics Department

“Through PhotoShelter, we've been able to empower everybody in the organization (37,000+ employees) to get what they need when they need it — and also discover things they didn't know they needed. They can pull something down within a couple of minutes, versus probably hours or days.”

– Staff Photographer, Hartford HealthCare